



Lens Edging Just Got More Profitable

Precision. Performance. Passion.
These are the deliverables that have always set Santinelli International apart.

To set *you* apart from the competition, we introduce **Click Mode** software. Now your Santinelli lens edger can increase your profits even more by creating customized, magnetic *Chemistrie™* Sunlenses for virtually any frame.

Improved customer service, enhanced patient satisfaction and increased revenue are just a click away!



**Now available on both the ME-1000
and Lex 1000 Lens Edging Systems!**

 **Santinelli** Perfecting the art
INTERNATIONAL inside the frame

A Unique Approach to Improving Your Bottom Line

Increase your profits by more than \$21,000 annually by selling just four **Chemistrie™ Sunlenses** per week. Sell more, make even more.

Offer your patients an economical alternative to prescription sunwear with **Eyenovate's** high-tech, innovative **Chemistrie™ Sunlenses**. With a self-aligning fit, it's the only polarized magnetic sunlens to fit virtually any frame on the board, eliminating the hassles and challenges associated with ready-made frame+clip-on sets.

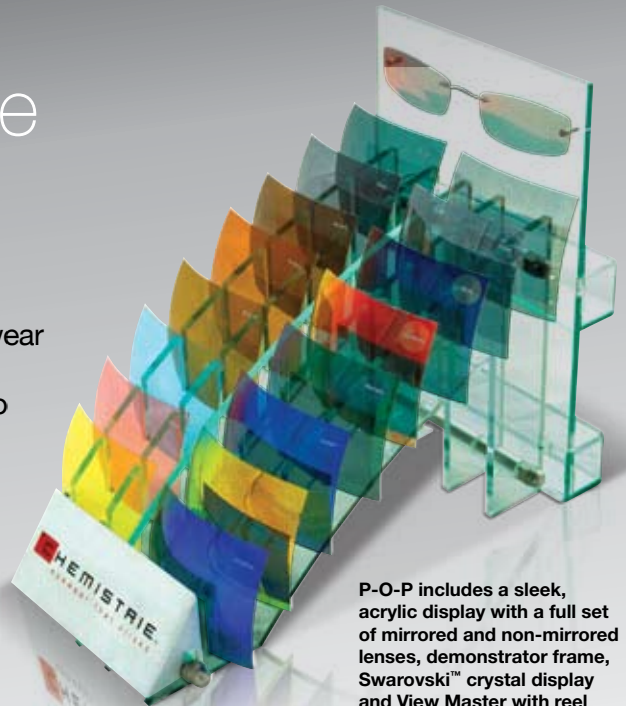
Santinelli International's automated **Click Mode** makes the process simple and easy. Take advantage of our introductory offer and we'll set you up with everything you need to get started. With your purchase of an ME-1000 or Lex 1000 Lens Edging & Drilling System* you'll receive:

- Exclusive **Click Mode** Software
- All-inclusive Starter Kit – complete with supplies for five sets of **Chemistrie™ Sunlenses**
- Attractive P-O-P Display
- Four **Chemistrie™ Sunlenses** Vouchers
- Special Tool Kit

This complimentary, limited-time offer – normally valued at \$2,000 – will become an essential addition to your dispensary and an ongoing source of revenue for years to come.

Santinelli International's ME-1000 and Lex 1000 Lens Edging Systems are the *only* systems **certified by Eyenovate** to produce **Chemistrie™ Sunlenses**.

Set your practice apart by contacting us at 800.644.3343 (option 5) or sales@santinelli.com



P-O-P includes a sleek, acrylic display with a full set of mirrored and non-mirrored lenses, demonstrator frame, Swarovski™ crystal display and View Master with reel (not shown).



Chemistrie™ Sunlenses Features:

- Custom-made per patient order
- Crafted for any frame style
- Base curve-matched to prescription lens
- Polarized lenses offered in 8 tints and 8 mirrored tints, with backside a/r coating
- Manufactured for all lens materials except glass and acrylic
- Swarovski™ crystals offered in 12 colors
- Bridges are 100% titanium and are offered in 3 colors and 3 sizes



Edging equipment
designed by NIDEK



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*Available with purchase of ME-1000 Lens Edger with Ice 1000 Blocker or Lex 1000 Lens Edger and Lex Drill with Ice-1000 or Ice-Mini+ Blocker for a limited time.