

Get the Edge with Santinelli

Santinelli's **LE, LEX,** and **ME** Series of lens edgers lead the way for in-office finishing.



DETAILS

Quality and ease-of-use are paramount when it comes to Santinelli International, Inc.'s line of edgers. The LE, LEX, and ME Series combine state-of-the-art technology with varying abilities to quickly edge high-base, anti-reflective, and small B lenses. Offering optimal performance and profitability, each series uses industrial-strength components for pinpoint accuracy in

drilling, faceting, jewel inseting, and polished safety beveling. All the edgers are designed for every type of work space and are compact and easy to learn. In just a short time with Santinelli's technician at installation, you and your staff will be operating like pros.

BACK STORY

Marketing your in-office lab to patients and prospective customers will go a long way in



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“As vision care insurance companies lift restrictions, in-office finishing is even more lucrative.”

helping to get the word out that “fast service” is available at your practice.

WOW FACTOR

In-office finishing is a key factor of exceptional customer service and gives eyecare professionals a strong competitive advantage. Edging provides differentiation and control—control over deliverable quality, timing, business growth, and profits. Selling one single-vision

pair of glasses a day will pay for your lens edger. The rest is profit. As vision care insurance companies lift restrictions, in-office finishing is even more lucrative and accessible. With today's economic pressures, it's more appealing than ever.

